



# Case Studies



# Horne Ford

Auto Dealer Lot LED Conversion

# Parking Lot Distribution

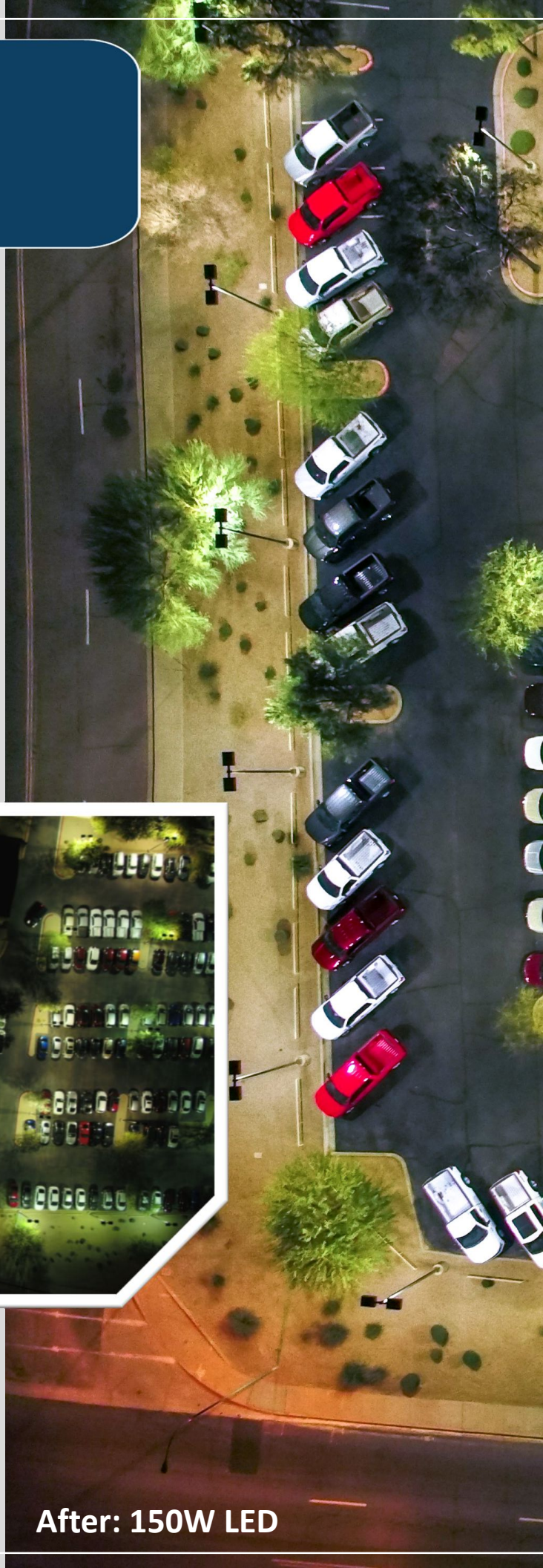
## Even It Out

- By Converting 1000W MH to 150W LED, the Horne Ford Dealership not only saved an incredible amount of electricity but this transferred over into phenomenal savings.
- Due to the uneven spread of light in their parking lot, Horne Ford was looking to cleanly and evenly illuminate their merchandise.



**Before: 1000W MH**

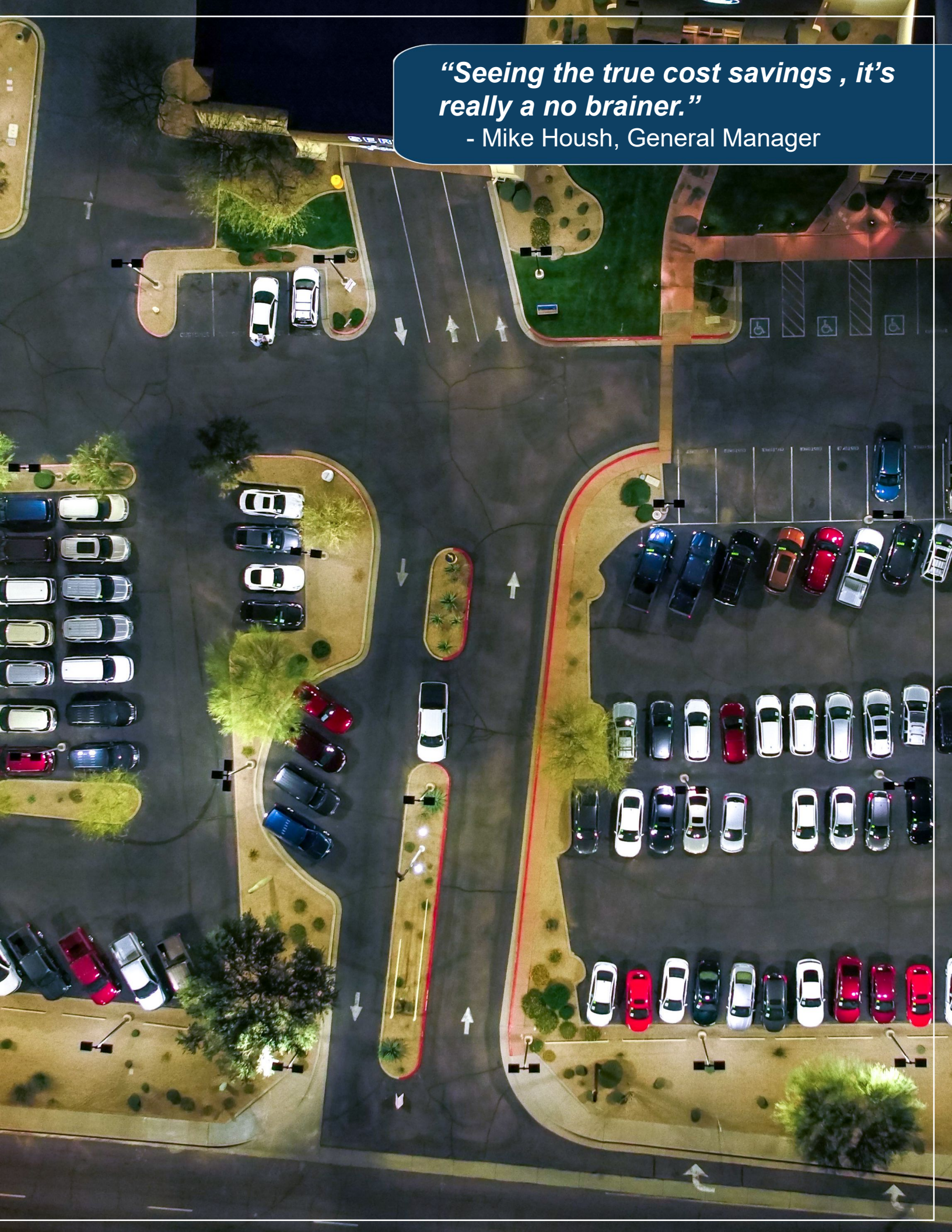
- Tired of constantly having to replace their bulbs, installing LEDs saved Horne Ford even more by slashing their maintenance fees.



**After: 150W LED**

***“Seeing the true cost savings , it’s really a no brainer.”***

**- Mike Housh, General Manager**





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## By The Numbers:

Electricity Savings: \$ 62,600.00

Simple Payback Period: 0.86 years

Illumination Increase: 49%

Lamp Life: 100,000 hrs

Warranty: 5 years